

Lorna Turner (MA RCA)

Santa Monica, California
 310 570 3970
 lornaturner@earthlink.net
 www.lornaturner.com // lornaturner.blogspot.com

EMPLOYMENT

2006 - present

Lorna Turner, Santa Monica, California

Diverse projects currently include: a web-based marketing film; educational poster campaign; package design and redesign for hair care manufacturers, user interface design for websites, branding and stationary identity, animated web content, and print marketing materials.

Clients include: DecadesTwo, Alpha - Gear for Gents, Haight Ashbury Free Clinic, RCA-Fuel, Somepulp, Chu-Gooding Architects, Ramsell, Office of Mobile Design, YOLK, Scrafano Architects, Greenleaf Gourment Chopshop and Mark Tessier Landscape Architecture.

Most recent projects can be seen on lornaturner.blogspot.com/

2003 - 2006

Freelance Graphic Designer, London, UK

Projects included: book design and production for SMITH International and Reaktion Books; editorial design for Decanter magazine and short films for JOG Limited and their client, Corbis.

2003 - 2005

**Student, Royal College of Art
MA Communication Art & Design, London, UK**

Focused on the subject of 'modern nomads' and 'how we move around', which was expressed through my dissertation, short films and a series of collage based screen prints. During my second year, I organized a lecture series entitled 'It's A Man's World', featuring women in architecture, film, graphic design and critical writing to discuss their experience in a male dominated creative environment.

Projects created while at the RCA can be seen at www.lornaturner.com/rca

2001 - 2003

Lorna Turner, Venice, California

Varied projects included: animated promotional emails sent weekly to fan-based; architectural presentations, retail signage and graphics, stationary identities, editorial layouts and web and print marketing materials.

Clients include: Universal/Motown, Design Within Reach, Clover, SH_Arc Architects and Tiger Beat Magazine.

Projects created can be seen at www.lornaturner.com

1999 - 2001

**JUMP Magazine, a Weider Publication, Woodland Hills, California
Art Director**

Managed staff of 4 including 2 photo editors and 2 associate art directors, in producing the monthly teen magazine. Assigned the supplemental and featured artwork, photography and illustration, for each monthly editorial line-up. Managing the monthly art production budget. Attended photo shoots in Los Angeles or around North America. Approved monthly cover and content press checks in Lincoln, Nebraska or Clarksville, Tennessee.

1997 - 1999

**Virgin Entertainment Group, North America, Los Angeles, California
Creative Director**

Hired to open the first in-house creative studio for the Virgin retail chain. Organized the studio environment, purchased all equipment, hired all the design and production staff. Devised the system for workflow of the department. In conjunction with the national and regional marketing team, created monthly themed campaigns that were featured in the 18 North American stores. The design team managed unto 30 weekly advertisements (color and b&w) and sub-marketing campaigns for individual stores. With the advertising agency SWIRL, created the city wide advertising for each new Virgin location including retail graphics program, banners, directories, pop and merchant bags .

1994 - 1997

**April Greiman (Made In Space), Los Angeles, California
Graphic Design & Production**

Worked directly with April Greiman on projects that flowed through the studio, as well as managed the interns. Projects varied from exhibition design, book and exhibition catalogue design, identity systems and posters. Assisted April while she was teaching at SCI_Arc, Los Angeles.

TEACHING

Otis College of Art & Design
 Art Institute, Los Angeles
 Art Center at Night
 UCLA Evening College
 SCI_Arc (teaching assistant)
 Center for Creative Imaging

EDUCATION

Royal College of Art
 London, UK
 MA, Communication Art & Design

Otis College of Art
 Los Angeles, CA
 Evening Courses

Ohio Wesleyan University
 Delaware, Ohio
 BFA, concentration in
 Photography and Art History